



Vital Signs

Business Intelligence



Membership Analysis | Transaction Activity | CD Maturity

Analysis without Limits

Vital Signs is a robust Business Intelligence solution comprising multiple applications. Each application provides analysts and senior management with unique insight into the health of their Credit Union.

Analyze Trends over Time

Data is stored with an “as of date” making it possible to “roll back” time. Use Vital Signs to view trends in member, share and loan growth and discover more about your most active and profitable members.

Analyze Your Way

Each Vital Signs application can be easily customized to present information in a way that is most meaningful to the Credit Union. For example, specify unique member attributes to facilitate analysis and product tracking.

Analyze Data without Learning the Database Structure

Vital Signs applications function as independent ‘mini’ data warehouses. There are no queries to write or tables to join – just data ready to be mined. Users are productive after their initial two hour online training.

“Vital Signs is an executive manager’s dream. With Vital Signs our Credit Union data is just a click away. The information can be viewed in summary or detail format. The application is user-friendly and reports can be easily generated. The Technical Staff is readily available and very supportive. I would recommend this product to any of my colleagues seeking an efficient data management tool.”

Herb Oliver
Vice President of
Operations
Edwards Federal
Credit Union

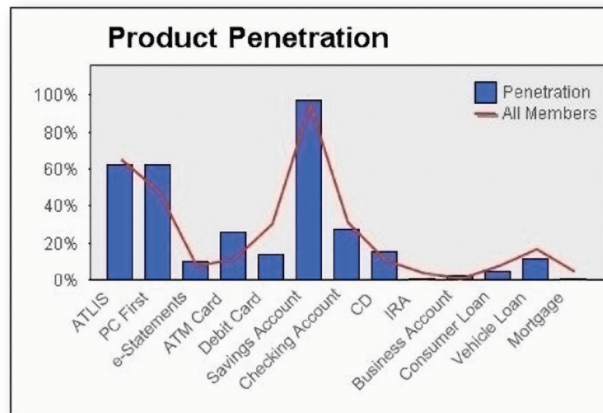
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Seeing is Believing

The QlikView Difference

Vital Signs is powered by QlikView. Its intuitive interface gives users a powerful way to explore data relationships. Perform analysis without requiring a pre-defined hierarchy. Vital Signs enables looking at data in ways you never dreamed possible.



See the Benefits on Your Data

Vital Soft can perform a Vital Signs extract on your system, enabling you to see Vital Signs in action on your data. Contact us for more details and to schedule a demo.

Loan Totals					
As of Date	Branch	YTD New Loan Cnt	YTD New Loan Amt	Delqnt Loan Cnt	Delqnt Loan Bal
2008-04-21	Total	655	\$8,252,350	233	\$6,264,873
	FIRST AVE	124	\$1,555,984	84	\$2,951,092
	SECOND ST.	27	\$289,895	7	\$210,393
	THIRD BASE	81	\$701,825	31	\$708,756
	NICKEL WAY	33	\$270,548	10	\$126,807
	SIXTH SENSE	270	\$2,911,908	49	\$915,621
	LUCKY ST.	120	\$2,522,191	52	\$1,352,203

Summary and Detail

Vital Signs combines dashboard overviews with detail drilldown. Meaningful charts and pivot tables show top level summaries while the underlying details are

Month / Branch	Teller	Non Teller
Mar 2008		
First Ave.		
Transactions:	14,967.0	3,502.0
Trans / Day:	748.4	175.1
Active Staff:	166.0	131.0
Staff / Day:	8.3	6.5
Staff Hours:	1,047.8	638.0
Hours / Day:	52.4	31.9
Second St.		
Transactions:	1,508.0	406.0
Trans / Day:	75.4	20.3



Membership Analysis

This application provides instant access to member, share, loan and product data. Member relationships can be viewed by Account, SSN or Household. View data as of any prior date and analyze trends over time.



Transaction Activity

The Transaction Activity application summarizes monetary transaction counts by branch, teller, date and time. Teller and Branch performance statistics help with scheduling and provide insight into future planning.



CD Maturity

This application summarizes past CD purchases and future CD maturity. Actual roll-over dollars and new CD purchases are calculated. Detailed member information and "top ten" lists facilitate member follow-up.

business partner



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